

post



grad

ASSOCIATION OF ALUMNI
SIR GEORGE WILLIAMS UNIVERSITY

SPRING • 1967

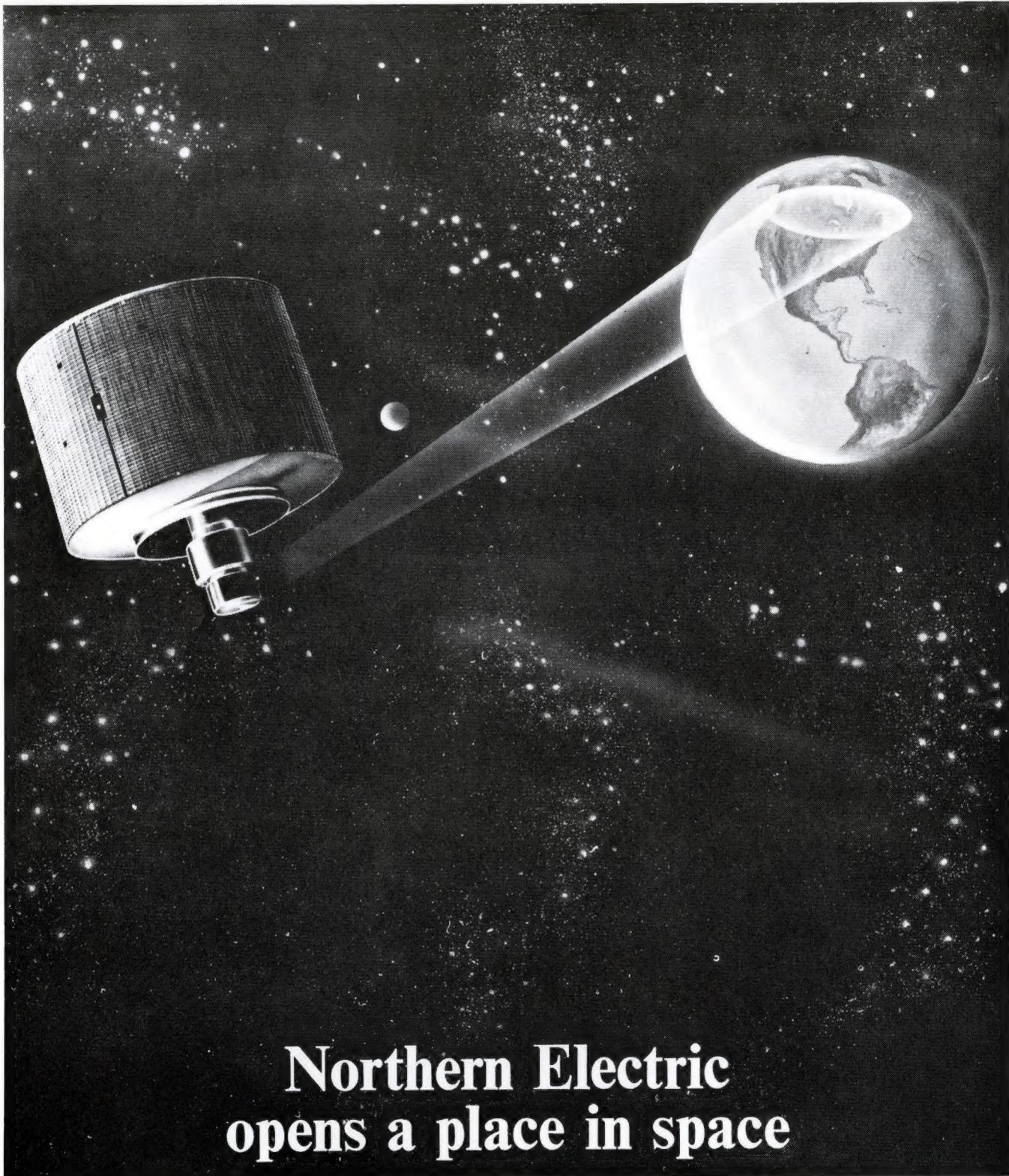


Post Grad Salutes Canada's Centenary

1867

1967

THIRTIETH ANNIVERSARY REUNION ISSUE



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publisher's letter

ASSOCIATION OF ALUMNI
 Sir George Williams University
 SPRING, 1967
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FRED F. KIRKWOOD

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VIC MAGWOOD

Advertising Representative
M. C. HALPERN
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It seems particularly fitting that the 30th Anniversary Reunion being held this month on May 19th and 20th, should fall during Canada's Centennial Year . . . and in Montreal (of course) while and where Expo '67 is wowing the world.

It has every indication of being the reunion to end all reunions' (at least as far as S.G.W.U. is concerned, of course!); and our combined hats are tipped to Co-Chairman Rip Jonas and Charlie Nichols who, along with their capable and hard working committee put together a great — and well thought out — program.

Having already mentioned Expo however, we wouldn't be living up to our aspirations as good Montreal citizens and Expo boosters (our Centennial Project!) if we just left it there, without further ado. Since this publication goes to Alumni members in almost every corner of the world, perhaps it isn't too late to talk you into coming to our fair . . . if your not already planning to.

Believe me, one and all, it's a smashing show! I can honestly say (and I'm not proud of it) I was one of those outspoken antagonists who thought Expo would never really come off, or be a success. Like the ads say "I'm eating my hat"! It has surpassed mine (and everybody else's) fondest expectations: in it's imagination, creativity, thorough planning and sheer, outright impressiveness.

Were truly at a loss, in this short column, to wax eloquent about Expo '67; but as one who was a true skeptic up till very recently, you may take my word — and the words of thousands of others who have seen and are now raving — that you will truly be missing something you will always regret, if you don't come to Montreal during '67 to see our great fair.

So do yourself a favour & come.

Bon Voyage!

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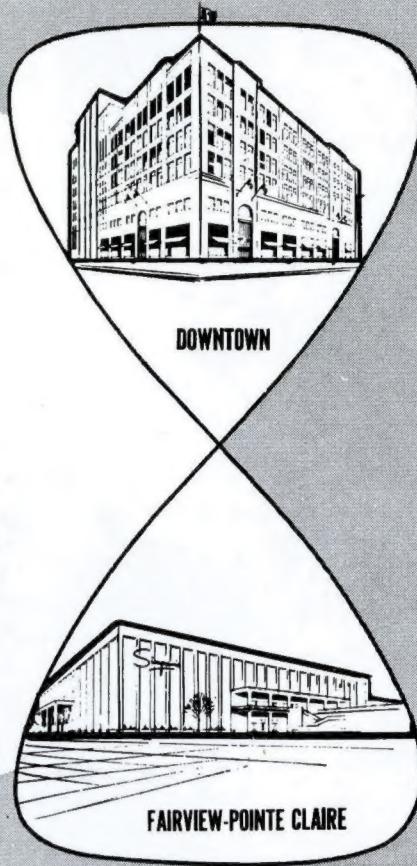
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Canada's First Bank

Reunion Co-chairmen
R. C. Jonas, left and
C. Nichols, right



the 30th. anniversary reunion

*The Alumni planned the Reunion
to acknowledge the University's
achievements in facilitating the growing
Canadian needs for higher education.*

Many of our Sir George Alumni are aware that there is to be a reunion in May (19th and 20th) of this year.

We would like you to attend this 30th anniversary reunion for many reasons, however, soliciting money is not one of them. In fact, we have already done that and the response has been most gratifying, so much so, that we would like you to attend this coming reunion and see for yourself what your dollars have done.

One of the events will be the dedication of a sumptuous auditorium in the new Henry F. Hall Building. This part of the building was financed, for the most part, by donations from Alumni and

as a result, will be known as "THE ALUMNI AUDITORIUM."

Needless to say, this dedication reunion will provide you with unlimited opportunities for socializing with former classmates and friends whom, no doubt, you have not seen for a long time.

We sincerely hope that this dedication reunion will enable you to strengthen the ties and rekindle the pleasant sentiments which we all share for old Sir George.

Sincerely yours,

RIP JONAS
CHARLES NICHOLS
Co-chairmen



R. K. G. Norris

*The Reunion festivities
will be off to an exciting
start at Hospitality Night,
Friday, May 19, at 8:30*

hospitality night

On this evening all our graduates will be welcomed "home" to our newest building. A number of the facilities of the Hall Building will be on display such as the Art Gallery, Theatre and the Indoor Campus.

While the main purpose of Hospitality Night is to provide an atmosphere where graduates can meet and renew old friendships, some entertainment is being planned.

The Theatre will be the place to be at 9:00 P.M. when the Official Opening of the Reunion will take place. This will be followed by a short variety stage show in the form of a "Cultural Pot-Pourri." The type of performance to be seen will be similar to that which we experienced as students at "Sir George". Calypso music and Ukrainian dancing should prove a lively start to the weekend's activities.

The reception itself will be held on the Indoor Campus, the mezzanine floor of the new building. A sufficient number of bars will be located around the area and these will operate on a "C.O.D." or "Pay As You Play" basis.

The "Campus" is large enough so that there should be no crowding, in

fact there will be room for dancing if any of us should be in the mood. At least one orchestra will be in attendance to provide background music as well as dance music.

We will have the opportunity to see some of our new facilities in operation. The Audio Visual Department will be televising the stage show in the Theatre to a large screen on the Mezzanine floor. While we do want a good audience in the Theatre, those who wish to remain in the main reception area will still be able to view the proceedings. Also to be seen on this same screen throughout the evening will be a series of pictures taking us back through the years to our own Sir George days. Be sure to watch at least part of this display — perhaps you will be able to see yourself as you looked "back when". More hair and somewhat slimmer?

Other attractions are being organized but none will detract from the main theme of the evening — "Come Out and Meet Old Friends." Hospitality Night is the warm-up to the Reunion weekend but if you are only able to be at one event, this is the one to attend.

Come out and see the new "old Sir George".

COME OUT AND MEET OLD FRIENDS AT HOSPITALITY NIGHT!



R. Vaillancourt

the dedication of the alumni auditorium

Saturday Morning — May 20th — The Dedication of the Alumni Auditorium. The Alumni has planned the dedication to acknowledge the University's achievements in facilitating the growing Canadian needs for higher education. The dedication ceremony will begin at 11:00 a.m. by R. Vaillancourt. A prominent guest speaker will address the Alumni. Following the dedication, lunch, raconteured by D. B. Clarke, will be served in the University's new 1000 seat dining area.



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was not primarily financial. It was the reasons that motivated his move.

He added "I have tenure and they could have paid me enough, but I had decided to leave Rutgers. Sir George made the most attractive offer and I accepted."

Professor Genovese will teach 19th Century U.S. History including the two half courses History 457 and 458.

VOL. XXX
Finances the reason:

Council cans Seminar

by Peter Fenwick and Estelle Geller

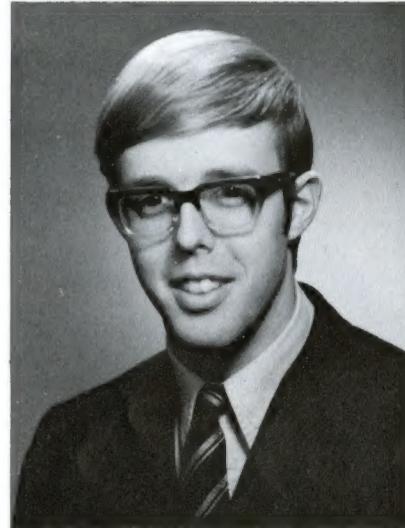
In a surprise move last Tuesday, Council voted unanimously to cancel International Seminar for '67. The action followed more than an hour of heavy questioning by council members over the cost of this year's Seminar.

Ron Luciano in explaining the action said that Council has the highest regard for International Seminar and for the programs it has sponsored, however in light of the financial position and the limited student interest in this fine program, have had no alternative but to suspend it.

'67. We could have used the amount used in '66.
What?

Charles Michael Taylor, the author of this issue's story on the Georgian, was the editor-in-chief for the 1966-67 academic year. A 21 year old second year Arts student, Mr. Taylor is studying sociology and foreign languages with the intention of applying this knowledge to a career in either journalism or public relations.

Frank Brayton
Editor of the georgian



the georgian... a year in review

BY MICHAEL TAYLOR

A college newspaper enjoys a singular status on any campus. It is virtually the only way in which individuals and groups within the university can communicate with others as a mass, with any sense of regularity and immediacy.

As is true with the daily press, the paper serves to entertain and inform the people, as well as to provide a medium for the expression of individual opinion. It differs in the sense that it is a monopoly and as such is constituted primarily to serve its readership rather than to make money. Lord Thompson of Fleet, the Anglo-Canadian newspaper baron was once reported to have said: "Editorial material is that which fills the spaces between the ads." Well, no one can deny that Thompson has made his share of money in newspapers but similarly it may be said that no one has tried harder to serve its readership than the campus publication.

Coverage or publicity in the campus newspaper can make or break most extra-curricular events and programs in the university. It can also have a strong unifying effect among students, by both covering news of common interest to

all students, and presenting aspects of the university of which everyone may be proud. A winning hockey team can seem pretty dull if there is no medium to acclaim its triumphs, laud its stars and promote rivalry between other schools. Thus a student newspaper plays a vital part in campus life.

During the past several years, the student press in Canada has been undergoing a major period of self-reassessment. There has been a movement away from the bulletin board, publicity sheet idea, towards the concept that the student newspaper should be an instrument of social change. More and more editors now feel that it is their duty to instruct rather than simply to inform, and subsequently news pages are becoming instruments of opinion as opposed to the strictly factual types of the past.

This year *The Georgian* has attempted to strike a balance between these two philosophies. Policy dictated that all news copy was to contain only straight facts, and if opinion were injected, it had to be credited to a source in that story. Opinionated articles by staff writers were to be labelled as features

or newsfeatures, and bylined by the author — with the exception of the editorials, which are the collective sentiments of the editors. We felt that in this manner we could live up to our 'social change' obligations and at the same time present unbiased news and relevant publicity, with the accent on the *Sir George* community.

This policy tended to make us one of the more conservative big-city members of Canadian University Press. While *The Georgian*'s 11,000 press run is the third largest of Canadian college newspapers (serving both day and evening students), it is essentially the product of the 4,200 student, day university. Since the *Sir George* campus is smaller than that of McGill, the University of Toronto or the University of British Columbia, it probably entertains a smaller number of the 'social change intellectuals' that abound at the larger schools. There is no reason to believe that this group is any smaller at *Sir George* on a per capita basis, but as a group it is ineffectual. As a consequence, *The Georgian* tends to play news and pub-

(continued on page 21)

a look at radio and television **SIR GEORGE**

BY STEVE GOLDBERG

The programme opens with a short *pan* of a small television studio. As the camera fixes on the face of a young man in a slightly, make-up stained shirt, the audience settles down for a half hour show. The programme that has their attention is *The Concrete Campus* — a television show produced twice monthly by a new organization called *TV Sir George*.

The announcers, interviewers, cameramen, stage manager, and both the director and producer are all undergraduate Georgians, who in their combined efforts are making this first venture into televised production at *Sir George*.

The three undergraduates responsible for this endeavour are Rob and James Joyce, and Allen C. Nutik. Sharing in the development of the organization, from its birth in November to the last programme of the year — aired in February, these three Arts students assembled a group of Georgians who were interested in television work, and, equally exuberant in their inexperience.

Though the programmes are perhaps only mediocre where smoothness of production and other professional details are concerned, they do reflect an eagerness on the part of all involved to present a graphic comment of student life. There seems something touchingly home-grown about a carefully planned shot of a panel discussion that is disrupted when one of the interviewers stumbles over a mike cable and brings the set down on the actors.

The first few programmes, which went on the air at one and six-thirty p.m. every second Monday afternoon, consisted chiefly of interviews and folk music. The last presentation of the year was, however, a gook deal less formal, and offered a mixture of mechanical ice hockey and electric auto racing (brought to you from the Ferarri Bar and Grill in Le Mans, Saskatchewan).

And the result of this ambitious endeavour? Since the only means of studying the audience's reaction was to take a rapid count of heads gathered in front of the closed-circuit sets on the Mezzanine of the Hall Building, it appeared

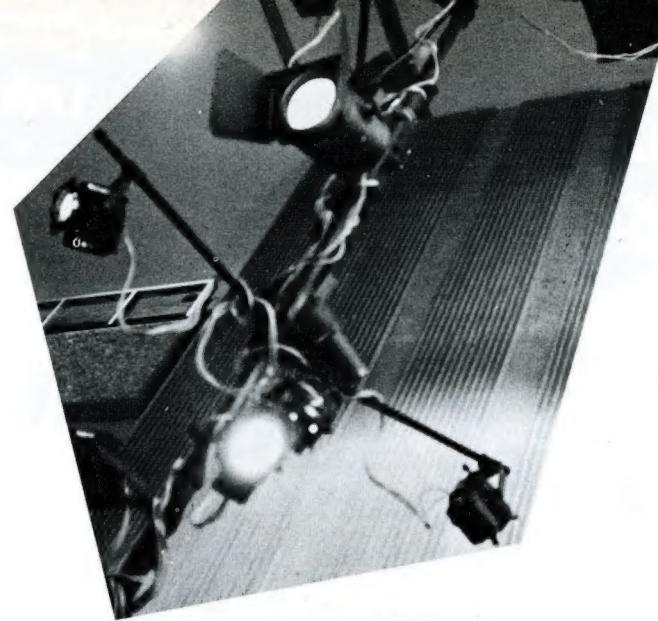
to be quite good. Over one hundred students were on hand to witness the performance, and their comments ranged from shock to pride in the University's first and only television station.

The members of *TV Sir George* are optimistic about their chances to utilize the magnificent closed-circuit television set-up in the sub-basement of the Hall Building. Next year, they plan to use the University facilities for a weekly broadcast and to screen their productions over the many television receivers scattered through the building.

A senior partner to *TV Sir George*, and an organization which has, perhaps, attracted more attention, is *Radio Sir George*. Conceived last year under the direction of Brian Donnell, *Radio Sir George* is constituted as a club under the Student's Association. The members of this exciting endeavour produce a half-hour show on CFMB — 1410 on your radio dial — every Monday evening from 10:00 to 10:30.

This year's programmes consisted of interviews interspersed with music and several documentaries. One of these documentary specials featured the new building while another concerned itself with "Scottish Week" and was appropriately conducted by Ian Angus Douglas, a *Sir George* student.

In addition, *Radio Sir George* daily presents "easy listening" music and news over the University's PA system, which is wired to the cafeteria and the student lounges in the Hall Building. At the moment, all broadcasting heard in the University over the internal amplifier system is done from a control console manufactured by members of the club. The console is indeed a small wonder to behold. It consists of bits and pieces from every conceivable source. What does it look like? Well . . . it actually defies description, but the studio is on the sixth floor of the new building and the crew welcomes visitors.

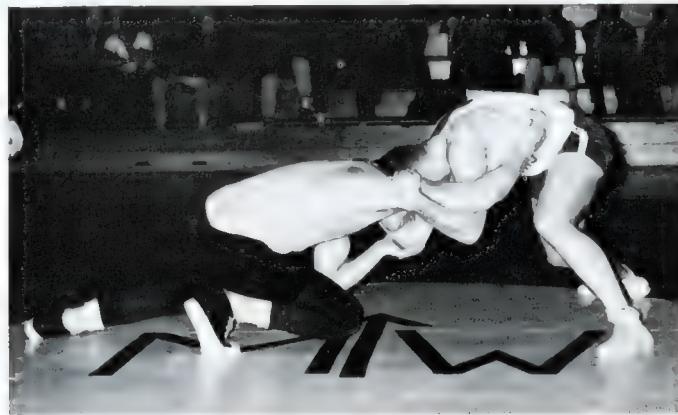


The entire situation is best summarized in the words of Bill Craig, one of the club members; "Our station is something we put together by guess and God. But next year . . ."

Radio Sir George is not, however, intended to serve only as a news media, but the organization tries and indeed succeeds in its aim to give students a chance to obtain experience in commercial radio broadcasting. In fact, to date, four students associated with the club, have been employed by professional stations in the Montreal area.

In all, the two broadcasting stations demonstrate an awareness within the student body of the important position occupied by mass media within modern society. Such an awareness has led to the formation of a separate faculty of radio and television production at Loyola College, and perhaps *Georgians* can look forward to the same at their University. The facilities are all here.

Most of the ceiling in the Hall Building consists of moveable soundproofing board supported by metal strips. When the boards are pushed aside — *voilà* — the true ceiling is laced with an internal PA wiring system. Speakers can be set up anywhere in the University, and presumably broadcasting can be extended to the Norris and any other buildings which may be built in the future. Insofar as television is concerned, the Hall Building now possesses an internal closed-circuit network and studio designed to assist lecturers in their large classes. Such a system already operates at McGill, and is to be tried out at Sir George in the '67-68 academic year. These facilities which include large studios and television receivers in each classroom can be adapted easily to the purposes of student productions on a regular basis. The prospect of a University television station originating from the campus itself is not as remote as one might think.



the sports year in review

By ALLAN HILTON, Sportswriter for the Georgian

Sir George Williams University's Athletics program for 1966-67 has been graced with victory, splattered with dispair, and more important, tinted with hope.

Success, not long ago an unattainable product, comes from sports such as hockey, golf, and harrier.

Defeat, the necessary evil, found its home at familiar doorsteps. Basketball proved to be a major disappointment on both varsity and junior varsity fronts. Soccer was equally unsuccessful.

Hope, however, is not lost.

The recruiting program, already in full swing, will see Coaches Paul Arsenault and Fred Whitacre scanning the available talent in Montreal and area high schools.

Hockey Team Wins Another Title

The Varsity hockey team swept to another Ottawa St. Lawrence title this year. Led by Bob Berry, who broke his OSLAA scoring record of last year, and Brian Chapman, who was named to the OSLAA all star team, the Georgians were well nigh unbeatable.

The only real opposition was provided by Loyola College, whom the Georgians

lost one game to, and by the "Gentlemen Cadets" from R.M.C. who finished in third place. The rest of the league was no competition for Sir George. The National Ratings also proved this as the Georgians were ranked third behind the University of Toronto Blues and the University of Alberta Golden Bears.

Basketball Down The Drain

Coach Fred Whitacre was unable to direct his team into the OSLAA play-offs. After starting the season at a fairly good pace, the Georgians fell off badly and won only 4 games all year. Don't, however, place the blame on Georgia born Coach Fred. The poor season can be attributed mainly to injuries and a severe case of 'losing committee room decisions' disease. Brian Cunliffe, Howie Pashlin, and Don Brown were all sidelined at various points during the year, and as a result, the team was unable to maintain any real cohesive plan of attack.

The Committee Room Loss Disease centered around the decision to keep Dave Cummings off the roster. Cummings had played professionally during the previous summer, so OSLAA de-

cided that he had lost his simon pure status.

Bishops won the OSLAA title, to the surprise of no one, while MacDonald, and Loyola also proved to be stumbling blocks in the way of the Georgians.

Minor Sports Wins Too

Dean of Students Magnus Flynn coached the university golf team and directed it to another Ottawa St. Lawrence win. Led by Bernie Tremblay, Bert Moreland, and Bob Dubeau, the team also won the Vermont Quebec tourney.

Athletics Director A. Douglas Inslaeay, apart from his executive duties, took





time out to coach many of the teams. Most of them were reasonably successful as is evidenced by the fine showing of his Swimming team.

The Coaches — What A Contrast!

Coaches Paul Arsenault and Fred Whitacre are two good friends, but their attitudes are far from similar.

Coach Fred is the eternal optimist, even with a losing team. One of his players aptly remarked that he could probably sell a bathing suit in January — he's just over convincing.

Coach Arsenault has a winning team, but don't expect a hopeful word from Paul. He's earned the reputation of a 'snowman' among the men of the press. Arsenault can woefully predict disaster before the game, win it 11-2, and still say that the Georgians will have a tough time with the team next game.

"He's quite a coach," said one competitor, "he's more interested in developing talent than in winning. We really respect him."

Next Year . . .

The coming year will see the addition of a football team to the Sir George Athletic program. The task, no doubt, will be difficult for the department to handle, but if the spirit and determination shown this year are repeated in the future, no problems can possibly be forecasted.

FOOTBALL COMMITTEE REPORTS

By Dave Bowman,
Sports Editor of the Georgian

"This Committee recommends that Canadian football be included in the

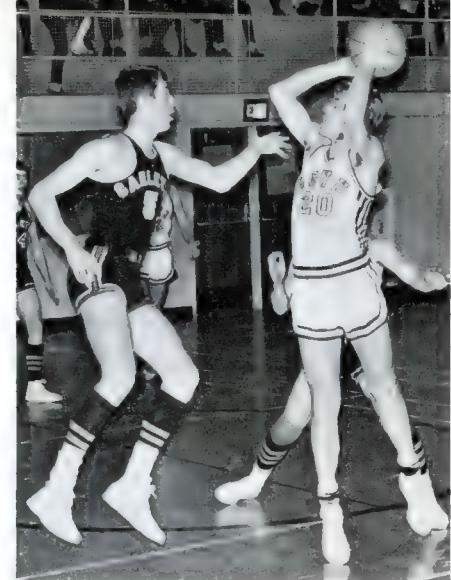
1967-68 athletic program at Sir George Williams University."

This was the opening sentence of the 1967 Football Report given at the Athletics Council meeting last Wednesday night.

The Chairman of the Football Report, Paul Arsenault announced that his committee had recommended that Sir George Williams University establish a football team for the 1967-68 season.

The committee further recommended that, "certain funds be provided through the 1967-68 Athletic Budget, or from other sources, in order that as many as possible of the following steps may be made towards a full fledged intercollegiate football program in the 1968-69 season. 1) Set a Budget; 2) Buy basic equipment for forty players; 3) Rent facilities for practices; 4) Hire coaching staff; 5) Set up schedule for practices and games."

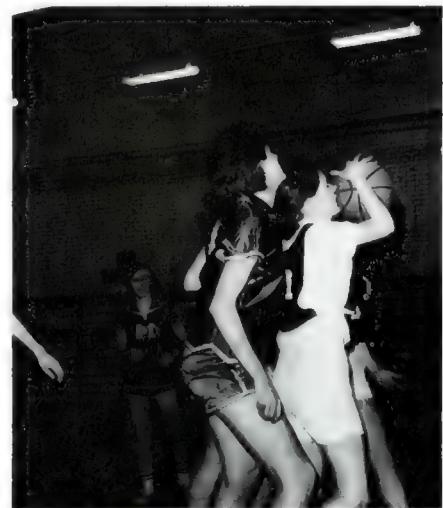
Arsenault recommended a fee raise to help support the squad which would require approximately \$8,300 for its first season. He said that the money saved



through the new hockey set-up would be another source of revenue and that the team was economically feasible.

The coaches would all be part-time and paid a minimum as the benefits of the experience would be ample retribution for them. Practices would be held only two or three times per week during the first season with only four or five local exhibition games making up the schedule.

He felt that student support was more than ample and that co-operation from other parties outside of the university might be expected.



The chairman was congratulated on his report by the Athletics Council who endorsed it unanimously.

For the first season, all games would be played on the home grounds of the Sir George squad's opposition with practices being held on various college, high school and park fields not in use at the required time.

Mr. Arsenault stated that both Verdun and St. Lambert authorities have been approached and it looked, at the time, that arrangements could be made if a financial setup was sorted out.



PERSONALITIES



BY JOHN FERGUSON

Colin B. Atkinson, B.A. '61, B.Eng. (McGill) one of our "Woodrow Wilson Scholarship" is now doing Ph.D. studies at N.Y.U.



Dr. Lyman E. Francis, B.Sc. '45, (D.D.S. '49, M.Sc. Pharm' 58, McGill) named Associate Professor, Faculty of Dentistry, McGill University and Chairman of the Department of Dental Pharmacology and Therapeutics, also, Associate Professor, Faculty of Medicine, McGill University Department of Pharmacology. Lyman is Past President of the Montreal Dental Research Association; Chairman, Pharmacology section of American Association of Dental Schools and President, Association of Dental Pharmacology and Therapeutic Teachers.

He has had a very impressive list of scientific papers published and has presented papers to a good number of scientific meetings. He was Clinical Assistant, Outdoor Department, Montreal General Hospital and is now Clinical Assistant, Indoor Department, Montreal General Hospital.

* * *

James R. Smallman, B.Com. '56, is now a Research Analyst in the Financial Analysis Department of the Wells Fargo Bank in San Francisco, California.

* * *

Alexei N. Polianski, B.Com. '56, Ph.D., is now working as a Senior Economist for the Canada Department of Immigration and Manpower in Ottawa. Alex was also recently named as interim President of the Ottawa Chapter of the Association of Alumni.

* * *

Michele Laperriere, B.A. '64, has been appointed Secretary to the Canadian Embassy in Paris, France.

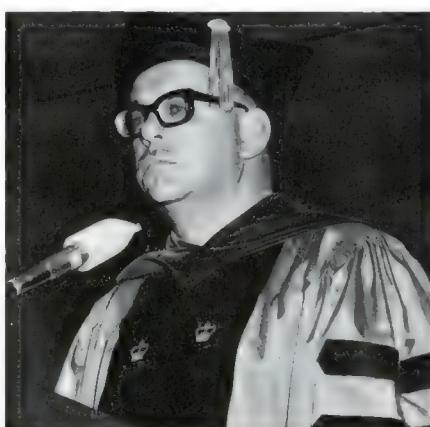
John Millions, B.A. '59, Labour Relations Adviser with the Canada Department of Labour in Ottawa, was appointed by the Minister of Labour to represent the Government of Canada at the eighth session of the International Labour Organization's Inland Transport Committee, held in Geneva, Switzerland in November and December, 1966.

* * *

Dr. S. Terry Firth, B.A. '61, received his M.D. from Queen's in 1965, interned at the Jewish General Hospital and is now Resident at the Allan Memorial Institute in Psychiatry.

* * *

Dr. Meyer Katz, B.A. '49, M.D., is now teaching at the United College of Hong Kong.



Dr. Jerome J. Beamish, B.A. '57, was recently promoted to Associate Professor of Psychology at Stanislaus State College in Turlock, California. Jerome now teaches one-quarter time with the Psychology Department along with his duties as Associate Dean of Student Affairs. He was elected a member of the Board of Professional Examiners of the American Association of Clinical Counselors in 1966, as well as to the Board of Directors and to the office of President of the Western States Regional Chapter. He recently became a Diplomate in Clinical Counseling, the highest class of membership awarded by AAC and is listed in both "Who's Who in American Education" and "Who's Who in the West".

* * *

Roger Kindree, B.A. '65, is now with the North Toronto Y.M.C.A., in the detached youth department. Roger has just completed a year with the Y.M.C.A. in Thailand.

* * *

Douglas H. Goldhamer, B.A. '66, has entered the Cincinnati School of He-

brew Union College — Jewish Institute of Religion for studies leading to ordination as a Reform Rabbi.



Tom E. Whatley, B.Com. '64, was recently appointed to the position of Director of Sales Promotion with Avon Products of Canada Ltd. in Pointe Claire, Que. Prior to this Tom was Division Sales Manager responsible for the Company's activities in the area of Eastern Ontario and the Province of Manitoba.

* * *

John V. Scott, B.Com. '58, is Staff Accountant with Robert Morse Corp. Ltd., and has been engaged in Co-ordinating the company's forecasts. After 'Sir George' John received his diploma in Business Administration from McGill. He is married with 2 young children and lives in Lorraine, Que.

* * *

Boswell McL. Malcolm, B.Com. '62, has been appointed General Manager of Le Chantcler, Ste. Adele-en-haut. Malcolm was formerly director of sales at the Hotel Vancouver in Vancouver, B.C.

* * *

M. Richard Gelfand, B.A. '59, Ph.D., McGill has been appointed Vice-President of International Surveys Ltd. He was formerly a research assistant for the Centre for International Studies of the Massachusetts Institute of Technology.

* * *

Miss Helen Margaret Bahr, B.A. '65, became Mrs. John J. McGregor Stewart on December 30th in the Church of St. Thomas Aquinas, Hudson, Que. Helen and John are at present com-

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pleteing their postgraduate studies at Dalhousie University. Helen was Grad Class representative to the Board of Directors of the Association of Alumni and winner of the Alumni Award of Merit.

* * *

John D. Converse, B.Com. '58, and wife Anne, B.A. '60, now living in Don Mills, Ont. John is with the Hydro Commission in Ontario and was formerly with Shell Canada in Montreal.

* * *

Avrum Silver, B.A. '65, now attending Ohio University working towards a Masters in Experimental Psychology.

* * *

Albert Bruner, B.A. '65, is now teaching at the Smith Falls Collegiate Institute in Smith Falls, Ont.

* * *

Peter McCann, B.Com. '65, a Past President of the E.S.A. was recently transferred from the Canadian Office of Smith Kline and French Laboratories to the head office in Philadelphia as an analyst in the Marketing Research Department.

* * *

Ron Aylan-Parker, B.A. '65, still in Zambia, living at the Zambia Police Training School, teaching English, current events and occasionally sports. Ron also works for Radio Zambia as a news reader and an

announcer-producer. He also made an appearance on Zambia T.V. singing African and Canadian folk songs.

* * *

Professor Leslie Szeplaki, B.Com. '61, M.A., Assistant Professor of Economics at Saint Mary's University attended the annual meeting of the American Economic Association in San Francisco.

* * *

Daniel D. Zakaib, B.Sc. '53, was recently appointed Manager of Analytical and Chemical Research with The British American Research and Development Company.

* * *

Gordon I. Streadwick, B.A. '63, is a member of the staff of the John Howard Society in Ottawa.

* * *

Miss Helen Traynor, B. Com. '53, was appointed Chairman of the Advisory Vocational Committee to the Collegiate Institute Board of Ottawa. This is the first time a woman has held this office.

* * *

Donald C. Champagne, B.A. '64, now at Osgood completing his law degree, will be married in June to former Carnival Queen Pat Whyte, B.A. '66, and will be honeymooning in England.

(continued on page 20)



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poetry readings

A series of controversial poetry readings has joined the other unorthodox extra-curricular activities which serve the dual purpose of making the *Sir George* campus stimulating to students, and attracting the public to the University. In addition to the poetry series, such activities as the production of a one-act play called "The Collection," and the on-campus Art Gallery exhibitions, were offered, this year, to both the University community and the public.

The poetry readings began last October and recurred with frequency for the balance of the academic year. In all, fifteen poets have been heard in eleven separate evenings, at one to three week intervals. (A list of the poets and their most recent publications will be found at the end of this article.)

The series was the creation of three *Sir George* professors: Howard Fink, Roy Kiyooka and Stanton Hoffman — and assisted by Wynne Francis and Irving Layton. The idea was a result of a desire, on the parts of these three men, to enlarge both the individual poet's audience and the poetry audience in general. Both objectives have been satisfied. Most of the poets invited for

this series had not previously read in Montreal and the attendance for each evening was consistently large.

The planning for this venture began late last Spring and was almost entirely confined to solving the problems which presented themselves at the time. These difficulties included obtaining sufficient funds for the project, contacting poets in time, establishing an audience, and finding a suitable location.

As it turned out, the money was handsomely forthcoming, both from the University and the Canada Council, which covered most of the expenses of the participating Canadian poets. As for a scene, the Art Gallery on the mezzanine of the newly-opened Hall Building seemed, to the organizers, to be both attractive and appropriate. The Fine Arts Department was finally convinced that the first Poetry Reading would not conflict with completion of the furnishings of the Gallery and the setting up of the first exhibition.

Audiences, however, proved a problem from the beginning — not, as was expected, too few, but too many. During the first reading, many people were forced to sit on the floor, but, it was not

(continued on page 17)

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class of '42 celebrates 25th anniversary

BY ALEC FINEBERG, B.Com '42

The year 1967 marks the 25th Anniversary of the graduation of the Class of 1942. This class is known as the "Cornerstone Class", as they made their graduation gift to S.G.W.C. (now University) in the form of a first contribution towards a new building. In those hectic mid-years, a new building was only a dream. But several years later, the dream became a reality, in the form of the Norris Building on Drummond St. And now, in 1967, another beautiful new building, called the Henry F. Hall Building, on Maisonneuve Blvd. (formerly Burnside) is open, and contains equipment which '42 grads did not even dream about, as some equipment was not even invented in those days!

To properly celebrate this festive occasion, the Class of '42 is planning to host a Special Cocktail Party during the

Alumni's 30th Anniversary Reunion. This event is to take place on Saturday afternoon May 20th, 1967 in the comfortable Faculty Lounge of the Hall Bldg. As guests, the Class of '42 is inviting the "Grad Pioneers" — the classes of 1936-1945 inclusive to help renew friendships. Hors d'oeuvres and a C.O.D. bar will be available.

This party is to start at approx. 3.45 p.m., or as the guided tours of the Hall Bldg. come to an end, and will last until approx. 5.30 p.m., at which time the grads will leave to prepare for the gala Banquet and Ball taking place at the Queen Elizabeth Hotel that night.

At this banquet, there will be a special table for the Class of '42, and will bring the festivities to a hoped-for successful conclusion.

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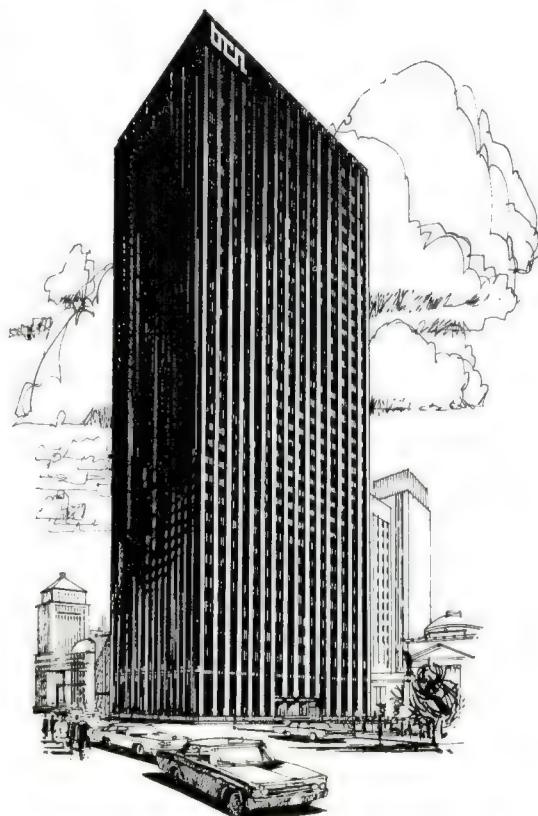
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golf tournament

The first Annual Alumni Golf Tournament will be held this year as a part of the 30th Anniversary Reunion. The event will take place Friday, May 19th, 1967; the first foursome to tee off at 10:30 a.m. The location of this years tournament will be Champlain Golf Club located in Brossard, Quebec which is just across the Champlain Bridge; 10 minutes from Montreal. Besides Alumni members, faculty, administration and students of the University will be invited to participate. There will be trophies presented and prizes given. More complete information will be forwarded to all Alumni shortly.

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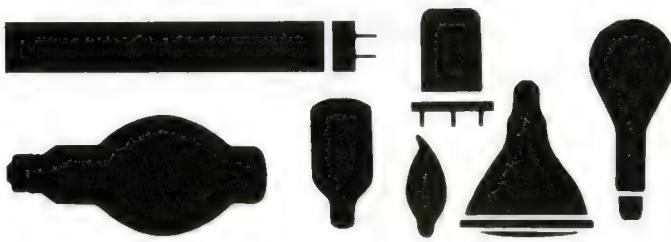
Emphatically no! The double-breasted suit is here again in '67 . . . but it's a d-b with a difference. Hyde Park tailors it for Eaton's with these elegant new features: slimmer shoulder lines, deep side vents, slightly suppressed waist and broader peaked lapels. The resurgence of d-b suits together with decided emphasis on bold glen-checked patterns has added distinctive dash to men's attire.

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administrative appointment

Principal Robert C. Rae, recently announced the appointment of Dr. John Smola as Vice Principal (Finance & Administration) effective February 1967. It is expected that this appointment will greatly strengthen the administration and financial operation of this University. Dr. Smola brings to Sir George a rich and varied business experience, a good knowledge and understanding of the academic community, as well as excellent academic qualifications.

Dr. Smola, B.Com., B.A., Sir George, M.A. Ph.D., Université de Montréal is a native of Czechoslovakia who immigrated to Canada in 1949. He has been a member of our part time teaching staff since 1954. He has worked for several important industrial corporations. Previous to his appointment at Sir George he occupied the post of Vice President, Corporate Planning, Molson Breweries Limited.

*From the office of the Assistant
to the Principal*



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poetry readings

(continued from page 13)

until the third evening of the series that the problem became insufferable. That night, the air-conditioning broke down in the Gallery during a very long reading which was attended by several hundred people — the room in which they were crowded has the capacity to hold only 150 comfortably. After this, the Readings were transferred to the attractive new 300 seat Theatre in the Basement of the Hall Building.

"The Gallery location," felt Stanton Hoffman, "was good because there was an intimacy, but it could not accommodate the crowds. The Theatre can accomodate the crowds, but we've lost the intimacy." Roy Kiyooka agreed with this, but added that the location was not the most crucial factor in such an undertaking. "If Yevstushenko can please a large audience in an auditorium in Chicago reading in Russian, it proves the main point of a reading: a dialogue between poet and listener. It doesn't matter," he said, "if only one listener is grabbed. If one is grabbed, that is good. If 100 are grabbed, that is also good."

While the Theatre was more or less full for every reading since the move,

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it had never been literally overcrowded — not until the last Reading by *Sir George's Poet-in Residence*, Irving Layton. On this occasion, the audience overflowed the seating capacity and began to fill up the aisles.

Just as the size of the audience has varied, so too has the composition. There was a hard-core of dedicated students, staff and guests — often practising writers themselves, who came often. These regulars could be counted on to show up at most of the readings. The remainder of each audience was made up of those who had heard of the poet to read that night, and had a particular interest in his work, persons without the time to attend all the sessions but with an interest in poetry, and, of course, curiosity seekers.

The audiences were uniformly receptive to the poets but they were much less demonstrative than their American counterparts, who clap or hoot each poem as it strikes them. The poets seemed to enjoy the more sober audience-reaction, and to a man (or a woman) they felt they quickly established a rapport with their listeners — they had, in Kiyooka's words, "established a dialogue".

The value of the readings in social or cultural terms cannot be measured,

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but, there are obvious benefits to seeing and hearing a poet who is revealing both his personality and his poetry. Too often today the poet is obscured through the black and white of the printed page, since poetry is essentially of a personal nature, when the poet appears in front of an audience, the effect is of a group of people sitting together in deep discussion. The series has provided, indeed, an opportunity to hear several new poets who write specifically for live reading rather than for the printed page.

There is further value to be gained through such a series, especially if one takes the view that poets are the only humans truly in tune with the present, that poets relate the present to other people, who, by and large, live in the past. If this is indeed so, we have a value in poetry readings: the establishment of a dialogue between the past and the present.

One important bonus of the series, has been the effect of the receptions held for the poet after each reading. While the receptions differed in form and guest-list, they all provided the opportunity for free discussion between poet and audience and allowed students to meet staff in a less formal atmosphere.

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poetry readings . . .

(continued from page 19)

The Poetry Readings have also been important on a local scale, since it is the only university in the city to offer such a Series — a frequent function, offered regularly to everyone.

That the Poetry Readings have filled a vacuum both in the University and among the public seems obvious at the end of this first series. Acknowledgment of this fact has come in the form of a budget provided again by the University for a second Series to begin next Autumn. Further acknowledgment has come from the relative ease with which distinguished poets have been convinced to come and read in the second Series. Charles Reznikoff, Daryl Hine, Barbara Howes and John Logan have promised to appear in the Autumn, and there are good chances of bringing Earl Birney, Ann Sexton, and Daniel Hoffman for the Spring Readings.

The first Reading will take place in early October, with Alden Nowlan, and Margaret Atwood (who has just won the Governor General's Award for Poetry — and has since accepted a position on the staff of Sir George.) Announcements in the Sir George will inform you of future readings. Next year come and catch a glimpse of the sense of today's Sir George.

personalities

(continued from page 12)

James F. Blake, B.Com. '61, received his Master of Business Administration from Queen's University last Spring. We just received the copy of their convocation program.



Victor L. Yates, B.A. '52, Office Products Branch Manager for I.B.M., in the Town of Mount Royal has been appointed Office Products Country Manager for I.B.M., in Argentina and will be leaving for there shortly with his wife and family. Victor is a member of the Board of Directors of the Association of Alumni.

the georgian...

(continued from page 7)

licity more heavily than the McGill Daily, the Varsity or the Ubyssey, where the group has a larger influence on the campus in general and the newspaper staff in particular. These papers excel in their in-depth feature and newsfeature coverage.

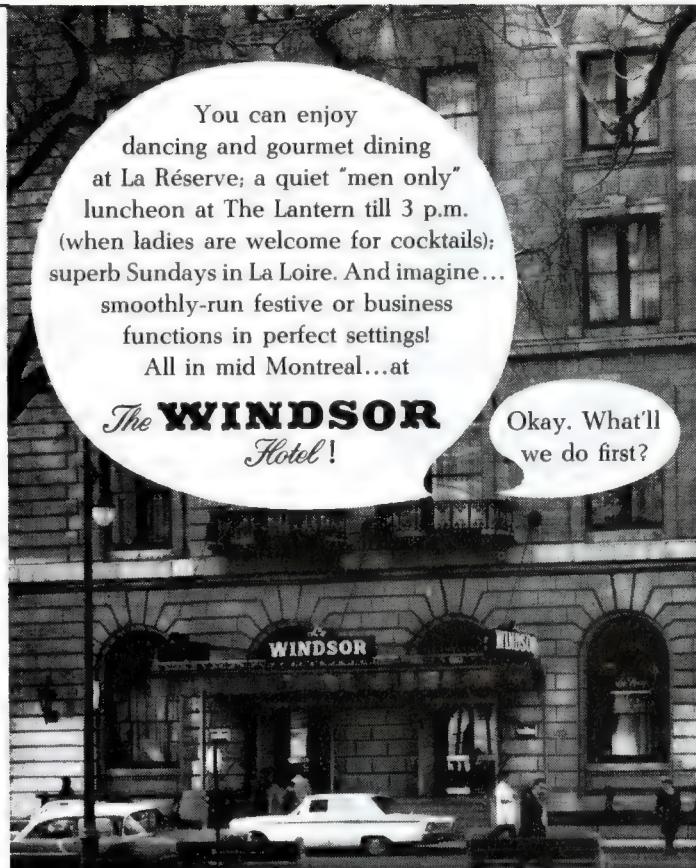
The past year has seen a dramatic change in the physical aspects of the paper. 1966-67 marked the first complete year of bi-weekly publication. It was also the first year that *The Georgian* published its own supplement, called the *OP-ED*, on a weekly basis, and the first time it published special supplements — such as the one commemorating the official opening of the Henry F. Hall building. Our 30th Anniversary issue was also the largest *Georgian* ever printed — a whopping 28 page production! In all there were a total of 41 issues and 520 pages of print, while circulation jumped from 15 to 20 thousand copies per week. The operating budget of the *Georgian* was over \$30,000, an increase of almost \$10,000 over 1965-66. Despite this increase we were able to trim our grant from the Students' Association by \$5,000, due to a tremendous increase in advertising revenue.

A major factor in our ability to produce more and larger papers this year was our move to the Hall Building. In the past the *Georgian* editorial offices had consisted of a 20' x 20' main area, subdivided into a main work area, a small office for the editor-in-chief and a 4' x 6' cubicle for the photo department. Since it was physically impossible to have more than eight or ten people working at one given time, it would have been next to impossible to produce a twice-weekly paper in these surroundings.

This year, however, our new facilities off the second floor mezzanine include a newsroom about 35' x 25', a spacious office for the editor, seven smaller offices for the various departments, a library, and a previously undreamt-of darkroom. All tolled, the area is about three times larger than the old offices. Former *Georgian* staffers can appreciate the difference adequate working space and facilities can make to the successful organization of a newspaper.

To cope with the additional volume of work, a major reorganization of the structure of the staff was needed. Last year the bulk of the work was done by a few people — the system was just not designed to spread work around. However, with the advent of regular twice-weekly publication, it became obvious that the increased work load demanded

(continued on page 22)



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the georgian...

(continued from page 21)

more decentralization. A system of departmentalization was established, breaking the operation down into eight specific areas with each department head responsible directly to the editor-in-chief. There were, as well, two desk editors, each responsible for the laying out and proof-reading of one issue per week. Staff were usually assigned to a particular department; thus each editor had a nucleus of reporters who could be depended upon to hand in assignments on a regular basis. The copy flow was smooth and controlled, with no one having more work than he could properly handle.

An important side effect of this new system was that no one was given a work load that could be detrimental to his studying. In the past, *Georgian* editors have found it difficult to keep out of academic hot water; but this year no one can blame examination failure on the amount of work he did for the newspaper.

The role of the editor-in-chief has had to change with the paper. Last year, the editor played the part of a 'superman' (in fact, 'superwoman'), handling everything from external relation to newswriting; from layout to proofreading. Consequently the paper met a high standard for the year, but there were precious few qualified staffers to fill the editorial positions of the future.

As a result of this, one of the trickiest problems which faced the editor, was to find enough people to fill key editorial positions both this year and next. The positions had to be filled with the aim of achieving a balance between present production, at both writing and editorial levels, and the future quality of the paper. To make all the best writers editors would cut down on the overall quality of the writing, while not necessarily assuring that the editorial positions would be well handled.

What was needed were new people who could adequately handle lesser editorial positions this year and who could be trained to fill some of the top spots in 67-68. Part of this difficulty was unexpectedly solved by the great foresight of the admissions office. As a result of this department's efforts, we got exactly what we wanted and needed — a core of freshmen with previous newspaper experience. Four of them had been editors of their high school papers, and three of them were quickly given editorial positions. In this way we were able to combat the inexperience of last year's staff and still provide continuity for 1968.

The new year held yet another surprise for us — unfortunately, a much less beneficial one. We received a severe setback when the editor who had been elected at the end of the 1965-66 publishing year, was informed, this fall, that he was academically ineligible to work for the paper in *any* official capacity. We thus lost our leader and our most competent journalist in the first week of production. This misfortune necessitated an extensive reshuffling of our existing editorial board — a move which forced people into positions for which they were inadequately prepared.

It was decided, nevertheless, that no longer would the editor-in-chief run the paper singlehandedly. The entire operation was broken up into defined areas, each editor assigned a specific area and given the authority to do the job on his own, according, of course, with the policy of the newspaper. Thus, the editor-in-chief took the role of a watchdog — caretaker of the paper and critic of the staff, pointing out where different sections were falling short of their requirements, but always leaving the correction of these errors up to the individual in charge. Editors were now forced to do a good job, for although the entire paper was the responsibility of the editor-in-chief, the individual sections were a direct reflection of their editor. An added incentive to produce well, was provided by making sure that the entire staff clearly understood that any one member was expendable.

Aside from administrative duties, the editor-in-chief was also responsible for a total of four complete pages per week. This duty included soliciting and writing all the material and then laying it out. Averaged out over the year, it was one of the largest sections of the paper, second only to news in total pages produced. Over half of the editorials which filled these pages were written by the editor-in-chief personally, while the rest were contributed by two 'editorial advisors'. The opinions expressed were the personal views of the editor, and constituted the newspaper's official policy.

The features on the "op-ed" page were generally selected from the material provided by the Canadian University Press (CUP) news or features services, for they were intended to give students a cross-section of the issues and problems involving the academic sphere across Canada. One such feature which we inaugurated this year was the Campus Canada column, which contained a sampling of short news items from the entire Canadian university community. Newsfeatures were run on faculty and student discontents, the recently-held

(continued on page 24)

*"A university
should be a
place of light,
of liberty,
and of learning."*

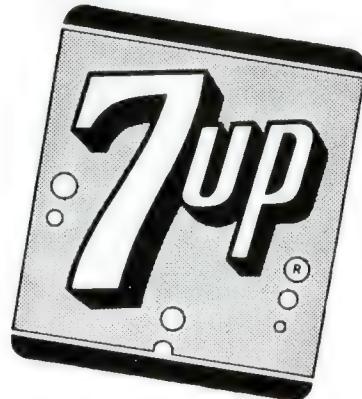
Benjamin Disraeli.

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the georgian...

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Second Century Week in Alberta, and the war in Vietnam.

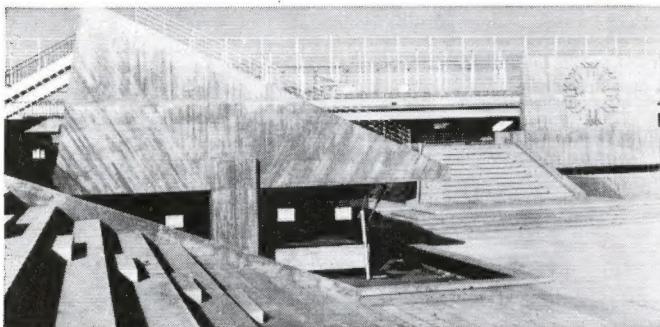
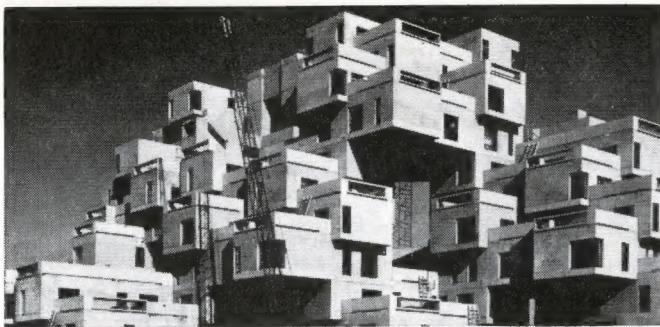
The *Georgian* has come through a period of major re-organization well. The number of experienced staff available for next year has tripled from those available previously. Physical and technical problems have been faced and overcome. There is a strong foundation for the future *Georgian*; however, there still remain some basic problems.

One of the first objectives of the *Georgian* must be to establish exactly what the students want from their newspaper. Obviously there are some basic ingredients that must be part of any paper, already included in the *Georgian*, but how are we to judge their success or failure? There are no existing channels through which the *Georgian* can gauge the feelings of the student body towards the quality of the news copy, editorials or indeed, any specific area. Are student events adequately publicized? Are the editorials and newsfeatures meaningful and informative? Do students want a serious or frivolous paper? Do students read the paper? These and other questions must be answered if the newspaper is to successfully serve the students who pay for it.

The other main task ahead, is to improve the quality of the actual writing. Since this was essentially a rebuilding year, with much of the copy being contributed by new and inexperienced staffers, the overall calibre of the writing (with a few notable exceptions) was inferior both to that of last year and to college journalistic standards. Our training program necessarily left something to be desired, since only one or two out of fifty-odd staff members had had any professional writing experience. For the freshman it was a case of picking up bits and pieces of technique from the better college papers and from the veteran reporters. As often as not the result was complete confusion. For the veteran reporters, well . . . One solution would seem to be a summer training program, but this will depend on the enthusiasm of the editor-elect.

However, if the *Georgian* can improve in these areas and increase the quality of photo coverage, it could become an out-standing campus newspaper. The talent and facilities are there; it only remains for the potential to be developed. With improved Canada-wide news coverage via CUP's new telex system and the help of the newly-appointed CUP field secretary in style and layout, the *Georgian* can be a more exciting, stimulating newspaper.

I, for one, don't want to miss it.



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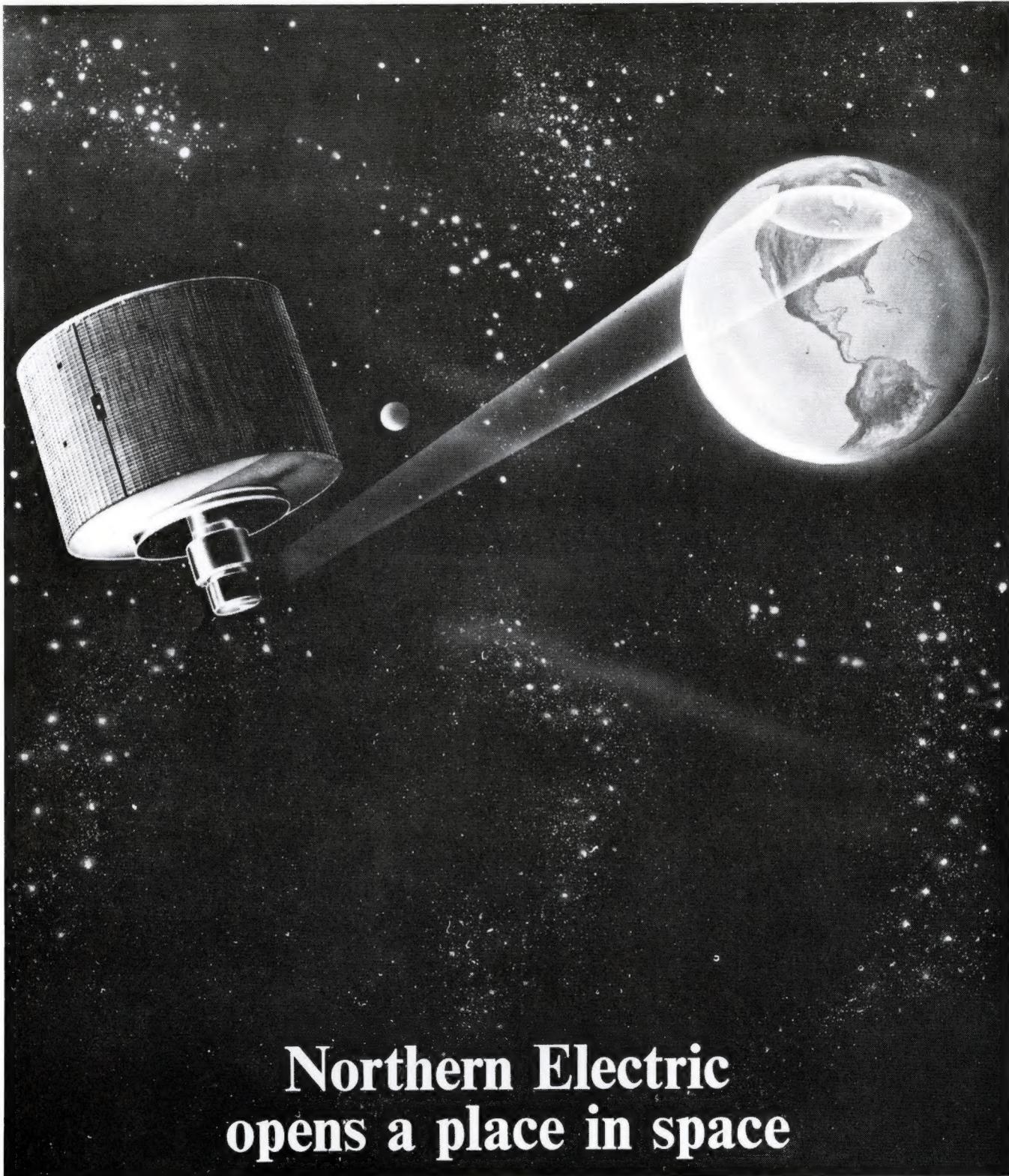
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